

REP HEADLINE# 6305932

\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

TRF# 493877

ORDER WORKSHEET

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

FAX# 703-516-9680

NOV1/12 23.03

*** WFSB-TV ***

| :LINE# | :REP | :CD | :TIME PERIOD | :LGTH | :SEC | :RATE | :START DATE | :END DATE | :SPTS /WK | :WEEK INVT | :DAYS | :TOTL: SPTS: |
|----------------|-----------|-----|--------------|----------|------|-------|-------------|-----------|-----------|------------|-----------|--------------|
| OCT/12 | 322425.00 | | NOV/12 | 45000.00 | | | | | | | | |
| CONTRACT TOTAL | | | | | | | | | | | 367425.00 | |
| TOTAL SPOTS | | | | | | | | | | | 212 | |

MARKET TOTALS \$318,092
WFSB 38%
WTNH 20%
CABL 0%
WVIT 17%
WTIC 24%
WCTX 1%
WCCT 0%
WHPX 0%

SHARES ARE ACCURATE

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| | | |
|--|--|--|
| <u>Contract / Revision</u> 493877 / | | <u>Alt Order #</u> 06305932 |
| <u>Product</u> LINDA MCMAHON 4 SENA | | |
| <u>Contract Dates</u> 10/23/12 - 10/29/12 | | <u>Estimate #</u> 1322 |
| <u>Advertiser</u> McMahon for Senate | | <u>Original Date / Revision</u> 11/02/12 / 11/02/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WFSB | <u>Account Executive</u> Heather Uttley | <u>Sales Office</u> HRP-WASHING |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> 1021 | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|-------------|-------------------|-------------------|---------------------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-------------|-------|-------------|
| 1 | WFSB | 10/23/12 | 10/26/12 | Eyewitness News | 6am - 6:30am | | :30 | | | NM | 8 | \$9,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 8 | \$1,200.00 | | | |
| 2 | WFSB | 10/23/12 | 10/26/12 | CBS: THE EARLY SHOW | 7am - 9am | | :30 | | | NM | 7 | \$5,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 8 | \$800.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 11 | WFSB | 10/22/12-10/28/12 | CBS: THE EARLY SHOW | 7am - 9am | -TuWThF---- | :30 | | \$800.00 | NM | | |
| | | | <i>Credited</i> | | | | | | | | | |
| 3 | WFSB | 10/23/12 | 10/26/12 | Eyewitness News | 12pm - 12:30PM | | :30 | | | NM | 8 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 8 | \$750.00 | | | |
| 4 | WFSB | 10/23/12 | 10/26/12 | 4p-5p Dr. Oz | 4pm-5pm | | :30 | | | NM | 12 | \$11,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 12 | \$950.00 | | | |
| 5 | WFSB | 10/23/12 | 10/26/12 | Eyewitness News | 5pm - 5:30pm | | :30 | | | NM | 8 | \$14,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 8 | \$1,800.00 | | | |
| 6 | WFSB | 10/23/12 | 10/26/12 | Eyewitness News | 5:30pm - 6pm | | :30 | | | NM | 8 | \$14,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 8 | \$1,800.00 | | | |
| 7 | WFSB | 10/23/12 | 10/26/12 | Eyewitness News | 6pm - 6:30pm | | :30 | | | NM | 8 | \$16,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 8 | \$2,100.00 | | | |
| 8 | WFSB | 10/23/12 | 10/26/12 | Inside Edition | 7pm - 7:30pm | | :30 | | | NM | 8 | \$12,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 8 | \$1,500.00 | | | |
| 9 | WFSB | 10/23/12 | 10/26/12 | Entertainment Tonight | 7:30pm - 8pm | | :30 | | | NM | 8 | \$12,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 8 | \$1,500.00 | | | |
| 10 | WFSB | 10/23/12 | 10/26/12 | Late Night with David Letterman | 11:35pm - 12:37am | | :30 | | | NM | 1 | \$950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 1 | \$950.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| | | |
|--|--------------------------------------|--|
| <u>Contract / Revision</u> 493877 / | | <u>Alt Order #</u> 06305932 |
| <u>Contract Dates</u> 10/23/12 - 10/29/12 | <u>Product</u> LINDA MCMAHON 4 SE | <u>Estimate #</u> 1322 |
| <u>Advertiser</u> McMahon for Senate | | <u>Original Date / Revision</u> 11/02/12 / 11/02/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|-------------------------|-------------------|-------------------|---------------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------------|-------|-------------|
| 11 | WFSB | 10/23/12 | 10/26/12 | Eyewitness News | 5am - 5:30am | | :30 | | | NM | 7 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 8 | \$500.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 7 | WFSB | 10/22/12-10/28/12 | Eyewitness News | 5am - 5:30am | -TuWThF---- | :30 | | \$500.00 | NM | | |
| | Credited | | | | | | | | | | | |
| 12 | WFSB | 10/23/12 | 10/26/12 | Eyewitness News | 5:30a - 6am | | :30 | | | NM | 7 | \$5,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 8 | \$800.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 3 | WFSB | 10/22/12-10/28/12 | Eyewitness News | 5:30a - 6am | -TuWThF---- | :30 | | \$800.00 | NM | | |
| | Credited | | | | | | | | | | | |
| 13 | WFSB | 10/23/12 | 10/28/12 | Eyewitness News | 11PM - 11:35PM | | :30 | | | NM | 8 | \$15,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTFSS | | | | 8 | \$1,900.00 | | | |
| 14 | WFSB | 10/23/12 | 10/23/12 | NCIS | 8pm-9pm | | :30 | | | NM | 2 | \$14,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -2----- | | | | 2 | \$7,000.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | WFSB | 10/22/12-10/28/12 | NCIS | 8pm-9pm | -Tu----- | :30 | | \$7,000.00 | NM | | |
| | See MG 14.3 | | | | | | | | | | | |
| | 3 | WFSB | 10/23/12-10/23/12 | NCIS: LA | 9pm - 10pm | --Tu----- | :30 | | \$7,000.00 | NM | | |
| | Ⓜ MG for 14.1 10/23 | | | | | | | | | | | |
| D 15 | WFSB | 10/23/12 | 10/23/12 | NCIS: LA | 9pm - 10pm | | :30 | | | NM | 0 | \$0.00 |
| D 16 | WFSB | 10/23/12 | 10/23/12 | Vegas | 10pm - 11pm | | :30 | | | NM | 0 | \$0.00 |
| D 17 | WFSB | 10/25/12 | 10/25/12 | Big Bang/2.5 Men | 8pm - 9pm | | :30 | | | NM | 0 | \$0.00 |
| 18 | WFSB | 10/25/12 | 10/25/12 | Person of Interest | 9pm - 10pm | | :30 | | | NM | 2 | \$14,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---2--- | | | | 2 | \$7,000.00 | | | |
| 19 | WFSB | 10/25/12 | 10/25/12 | Elementary | 10pm - 11pm | | :30 | | | NM | 2 | \$16,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---2--- | | | | 2 | \$8,000.00 | | | |
| D 20 | WFSB | 10/26/12 | 10/26/12 | CSI: NY | 8pm - 9pm | | :30 | | | NM | 0 | \$0.00 |
| 21 | WFSB | 10/26/12 | 10/26/12 | Blue Bloods | 10pm - 11pm | | :30 | | | NM | 2 | \$9,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----2-- | | | | 2 | \$4,500.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | WFSB | 10/22/12-10/28/12 | Blue Bloods | 10pm - 11pm | -----F---- | :30 | | \$4,500.00 | NM | | |
| | See MG 21.3 | | | | | | | | | | | |
| | 3 | WFSB | 10/26/12-10/26/12 | CSI: NY | 9pm - 10pm | -----F---- | :30 | | \$5,000.00 | NM | | |
| | Ⓜ MG for 53.6,52.1,21.1 | | | | | | | | | | | |
| 22 | WFSB | 10/27/12 | 10/27/12 | Eyewitness News Weekend | 6am - 7am | | :30 | | | NM | 1 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----1- | | | | 1 | \$375.00 | | | |
| 23 | WFSB | 10/27/12 | 10/27/12 | 7a-9a Sat. Eyewitness New | 7am-9am | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----1- | | | | 1 | \$500.00 | | | |
| D 24 | WFSB | 10/27/12 | 10/27/12 | Eyewitness News | 6pm - 6:30pm | | :30 | | | NM | 0 | \$0.00 |
| 25 | WFSB | 10/27/12 | 10/27/12 | Crimetime | 9pm - 10pm | | :30 | | | NM | 2 | \$5,000.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| | | |
|--|--------------------------------------|--|
| <u>Contract / Revision</u> 493877 / | | <u>Alt Order #</u> 06305932 |
| <u>Contract Dates</u> 10/23/12 - 10/29/12 | <u>Product</u> LINDA MCMAHON 4 SE | <u>Estimate #</u> 1322 |
| <u>Advertiser</u> McMahon for Senate | | <u>Original Date / Revision</u> 11/02/12 / 11/02/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-------------------------------|-------------------|------|--------|-------------------|-------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----2- | | | | 2 | \$2,500.00 | | | |
| 26 | WFSB | 10/27/12 | 10/27/12 | 48 Hours | 10pm - 11pm | | :30 | | | NM | 2 | \$7,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----2- | | | | 2 | \$3,500.00 | | | |
| 27 | WFSB | 10/28/12 | 10/28/12 | Eyewitness News Weekend | 6am - 7am | | :30 | | | NM | 4 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----4 | | | | 4 | \$375.00 | | | |
| 28 | WFSB | 10/28/12 | 10/28/12 | 7a-9a Sun Eyewitness News | 7am-9am | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----2 | | | | 2 | \$500.00 | | | |
| 29 | WFSB | 10/28/12 | 10/28/12 | Face the Nation/ Face the Str | 10:30am - 11:30am | | :30 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----1 | | | | 1 | \$400.00 | | | |
| 30 | WFSB | 10/28/12 | 10/28/12 | Patriots Football | 1:00pm - 7:00pm | | :30 | | | NM | 4 | \$34,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----4 | | | | 4 | \$8,500.00 | | | |
| 31 | WFSB | 10/28/12 | 10/28/12 | 60 Minutes | 7pm - 8pm | | :30 | | | NM | 2 | \$18,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----2 | | | | 2 | \$9,000.00 | | | |
| 32 | WFSB | 10/28/12 | 10/28/12 | Amazing Race | 8pm - 9pm | | :30 | | | NM | 2 | \$16,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----2 | | | | 2 | \$8,000.00 | | | |
| 33 | WFSB | 10/28/12 | 10/28/12 | Good Wife | 9pm - 10pm | | :30 | | | NM | 2 | \$14,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----2 | | | | 2 | \$7,000.00 | | | |
| 34 | WFSB | 10/28/12 | 10/28/12 | Mentalist | 10pm - 11pm | | :30 | | | NM | 2 | \$12,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----2 | | | | 2 | \$6,000.00 | | | |
| 35 | WFSB | 10/29/12 | 10/29/12 | Eyewitness News | 6am - 6:30am | | :30 | | | NM | 2 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 2----- | | | | 2 | \$1,200.00 | | | |
| 36 | WFSB | 10/29/12 | 10/29/12 | CBS: THE EARLY SHOW | 7am - 9am | | :30 | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$800.00 | | | |
| 37 | WFSB | 10/29/12 | 10/29/12 | Eyewitness News | 12pm - 12:30PM | | :30 | | | NM | 2 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 2----- | | | | 2 | \$750.00 | | | |
| 38 | WFSB | 10/29/12 | 10/29/12 | 4p-5p Dr. Oz | 4pm-5pm | | :30 | | | NM | 3 | \$2,850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 3----- | | | | 3 | \$950.00 | | | |
| 39 | WFSB | 10/29/12 | 10/29/12 | Eyewitness News | 5pm - 5:30pm | | :30 | | | NM | 2 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 2----- | | | | 2 | \$1,800.00 | | | |
| 40 | WFSB | 10/29/12 | 10/29/12 | Eyewitness News | 5:30pm - 6pm | | :30 | | | NM | 2 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 2----- | | | | 2 | \$1,800.00 | | | |
| 41 | WFSB | 10/29/12 | 10/29/12 | Eyewitness News | 6pm - 6:30pm | | :30 | | | NM | 2 | \$4,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 2----- | | | | 2 | \$2,100.00 | | | |

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| | | |
|--|--------------------------------------|--|
| <u>Contract / Revision</u> 493877 / | | <u>Alt Order #</u> 06305932 |
| <u>Contract Dates</u> 10/23/12 - 10/29/12 | <u>Product</u> LINDA MCMAHON 4 SE | <u>Estimate #</u> 1322 |
| <u>Advertiser</u> McMahon for Senate | | <u>Original Date / Revision</u> 11/02/12 / 11/02/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|-------------|-------------------|-------------------|---------------------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------------|-------|------------|
| 42 | WFSB | 10/29/12 | 10/29/12 | Inside Edition | 7pm - 7:30pm | | :30 | | | NM | 2 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 2----- | | | | 2 | \$1,500.00 | | | |
| 43 | WFSB | 10/29/12 | 10/29/12 | Entertainment Tonight | 7:30pm - 8pm | | :30 | | | NM | 2 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 2----- | | | | 2 | \$1,500.00 | | | |
| 44 | WFSB | 10/29/12 | 10/29/12 | Late Night with David Letterman | 11:35pm - 12:37am | | :30 | | | NM | 1 | \$950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$950.00 | | | |
| 45 | WFSB | 10/29/12 | 10/29/12 | Eyewitness News | 5am - 5:30am | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 2----- | | | | 2 | \$500.00 | | | |
| 46 | WFSB | 10/29/12 | 10/29/12 | Eyewitness News | 5:30a - 6am | | :30 | | | NM | 2 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 2----- | | | | 2 | \$800.00 | | | |
| 47 | WFSB | 10/29/12 | 10/29/12 | Eyewitness News | 11PM - 11:35PM | | :30 | | | NM | 1 | \$1,900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | 1----- | | | | 1 | \$1,900.00 | | | |
| D 48 | WFSB | 10/29/12 | 10/29/12 | Hawaii 5-0 | 10pm - 11pm | | :30 | | | NM | 0 | \$0.00 |
| D 49 | WFSB | 10/28/12 | 10/28/12 | 60 Minutes | 7pm - 8pm | | :30 | | | NM | 0 | \$0.00 |
| 50 | WFSB | 10/23/12 | 10/26/12 | 9am-10am | 9am - 10am | | :30 | | | NM | 8 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 8 | \$500.00 | | | |
| 51 | WFSB | 10/23/12 | 10/26/12 | 11a-12p Price is Right | 11am - 12pm | | :30 | | | NM | 6 | \$4,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 8 | \$750.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 3 | WFSB | 10/22/12-10/28/12 | 11a-12p Price is Right | 11am - 12pm | -TuWThF---- | :30 | | \$750.00 | NM | | |
| | | | | Credited | | | | | | | | |
| | 7 | WFSB | 10/22/12-10/28/12 | 11a-12p Price is Right | 11am - 12pm | -TuWThF---- | :30 | | \$750.00 | NM | | |
| | | | | Credited | | | | | | | | |
| N 52 | WFSB | 10/23/12 | 10/26/12 | M-F CBS Soaps | 1230-2p | | :30 | | | NM | 9 | \$2,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 12 | \$300.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | WFSB | 10/22/12-10/28/12 | M-F CBS Soaps | 1230-2p | -TuWThF---- | :30 | | \$300.00 | NM | | |
| | | | | See MG 21.3 | | | | | | | | |
| | 5 | WFSB | 10/22/12-10/28/12 | M-F CBS Soaps | 1230-2p | -TuWThF---- | :30 | | \$300.00 | NM | | |
| | | | | Credited | | | | | | | | |
| | 7 | WFSB | 10/22/12-10/28/12 | M-F CBS Soaps | 1230-2p | -TuWThF---- | :30 | | \$300.00 | NM | | |
| | | | | Credited | | | | | | | | |
| 53 | WFSB | 10/23/12 | 10/26/12 | M-F The Talk | 2-3p | | :30 | | | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 8 | \$200.00 | | | |

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(860)728-3333

| | | |
|--|--------------------------------------|--|
| <u>Contract / Revision</u> 493877 / | | <u>Alt Order #</u> 06305932 |
| <u>Contract Dates</u> 10/23/12 - 10/29/12 | <u>Product</u> LINDA MCMAHON 4 SE | <u>Estimate #</u> 1322 |
| <u>Advertiser</u> McMahon for Senate | | <u>Original Date / Revision</u> 11/02/12 / 11/02/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------------|------|-------------------|-------------------|--------------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------------|-------|--------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| <u>Spot</u> | | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| 5 | | WFSB | 10/22/12-10/28/12 | M-F The Talk | 2-3p | -TuWThF---- | :30 | | \$200.00 | NM | | |
| Credited | | | | | | | | | | | | |
| 6 | | WFSB | 10/22/12-10/28/12 | M-F The Talk | 2-3p | -TuWThF---- | :30 | | \$200.00 | NM | | |
| See MG 21.3 | | | | | | | | | | | | |
| 7 | | WFSB | 10/22/12-10/28/12 | M-F The Talk | 2-3p | -TuWThF---- | :30 | | \$200.00 | NM | | |
| Credited | | | | | | | | | | | | |
| 8 | | WFSB | 10/22/12-10/28/12 | M-F The Talk | 2-3p | -TuWThF---- | :30 | | \$200.00 | NM | | |
| Credited | | | | | | | | | | | | |
| 54 | WFSB | 10/23/12 | 10/26/12 | 3pm-4pm Syndication | 2:58pm-4pm | | :30 | | | NM | 8 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -TWTF-- | | | | 8 | \$200.00 | | | |
| 55 | WFSB | 10/24/12 | 10/24/12 | Survivor | 8pm - 9pm | | :30 | | | NM | 2 | \$5,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --W---- | | | | 2 | \$2,600.00 | | | |
| 56 | WFSB | 10/24/12 | 10/24/12 | Criminal Minds | 9pm - 10pm | | :30 | | | NM | 2 | \$5,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | ---W---- | | | | 2 | \$2,600.00 | | | |
| 57 | WFSB | 10/24/12 | 10/24/12 | CSI | 10pm - 11pm | | :30 | | | NM | 2 | \$4,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --W---- | | | | 2 | \$2,200.00 | | | |
| 58 | WFSB | 10/28/12 | 10/28/12 | CBS Sunday Morning | 9:00am - 10:30am | | :30 | | | NM | 3 | \$3,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S | | | | 3 | \$1,100.00 | | | |
| 59 | WFSB | 10/29/12 | 10/29/12 | 11a-12p Price is Right | 11am - 12pm | | :30 | | | NM | 2 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | | | | 2 | \$750.00 | | | |
| 60 | WFSB | 10/29/12 | 10/29/12 | M-F CBS Soaps | 1230-2p | | :30 | | | NM | 3 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | | | | 4 | \$300.00 | | | |
| <u>Spot</u> | | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| 4 | | WFSB | 10/29/12-11/04/12 | M-F CBS Soaps | 1230-2p | M----- | :30 | | \$300.00 | NM | | |
| Credited | | | | | | | | | | | | |
| 61 | WFSB | 10/29/12 | 10/29/12 | M-F The Talk | 2-3p | | :30 | | | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | | | | 2 | \$200.00 | | | |
| 62 | WFSB | 10/29/12 | 10/29/12 | 3pm-4pm Syndication | 2:58pm-4pm | | :30 | | | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | | | | 2 | \$200.00 | | | |
| 63 | WFSB | 10/29/12 | 10/29/12 | Broke Girls/Mike & Molly | 9pm - 10pm | | :30 | | | NM | 2 | \$6,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | | | | 2 | \$3,100.00 | | | |
| 64 | WFSB | 10/29/12 | 10/29/12 | HIMYM/Partners | 8pm - 9pm | | :30 | | | NM | 2 | \$5,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | M----- | | | | 2 | \$2,600.00 | | | |
| Totals | | | | | | | | | | | 212 | \$367,425.00 |

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|----------------------------|--------------------|---------------------------------|
| <u>Contract / Revision</u> | | <u>Alt Order #</u> |
| 493877 / | | 06305932 |
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/23/12 - 10/29/12 | LINDA MCMAHON 4 SE | 1322 |
| <u>Advertiser</u> | | <u>Original Date / Revision</u> |
| McMahon for Senate | | 11/02/12 / 11/02/12 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|---------------------|---------------------|
| 10/01/12 - 10/28/12 | 175 | \$322,425.00 | \$274,061.25 |
| 10/29/12 - 10/29/12 | 37 | \$45,000.00 | \$38,250.00 |
| Totals | 212 | \$367,425.00 | \$312,311.25 |

Signature: _____ **Date:** _____

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